



शिक्षण प्रसारक मंडळी, पुणे
R. A. Podar College of Commerce & Economics
AUTONOMOUS
Matunga, Mumbai - 400 019
An 'A+' Institution as Accredited by NAAC
Certified as 'Best College' by University of Mumbai
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Program Specific Outcomes B.Com

Program Specific Outcomes No.	At the end of the program, learners will be able to
PSO 1	Acquire disciplinary knowledge of the principles, the organisation and working of modern business.
PSO 2	Develop the ability for analytical reasoning to apply the knowledge of commercial and economic principles to specific business problems.
PSO 3	Apply critical thinking to appreciate the working of market forces and their effect on business.
PSO 4	Develop problem-solving skills to be able to judge the feasibility and profitability of a business proposition.
PSO 5	Acquire research-related skills to collect, organise and interpret commercial data thus promoting digital literacy.
PSO 6	Foster cooperation and teamwork and acquire the ability to assume responsibility through self-directed learning, to take decisions and to work unflinchingly towards the achievement of his goal.
PSO 7	Engage in reflective thinking and be informed of judgements regarding the effect of relevant laws and economic policies on business.
PSO 8	Develop communication skills and should be able to express his ideas clearly.
PSO 9	Manage the human resources at the workplace with scientific reasoning.
PSO 10	Acquire a sense of self-discipline, moral and ethical awareness to execute with responsibility his/ her role in society.
PSO 11	Exhibit and develop his/her multicultural competence and talents in fields other than academics.
PSO 12	Cultivate leadership qualities and develop a sense of social obligation and service to the Nation through lifelong learning.

**Course Outcomes for courses under B.Com
(Semester: I-VI)**

Program Name: B.Com	Course Name: Accountancy and Financial Management I	Course Code: 010101
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to demonstrate a thorough understanding of the fundamental accounting concepts & conventions in accounts writing and	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 2	The learner will acquire the ability to accurately classify transactions as either Capital or Revenue in preparation and	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5
CO 3	The learner will acquire the ability to apply relevant (AS-1, AS-2, AS-9, AS-10) accounting standards in preparation and presentation of financial statements.	PSO 1, PSO 2, PSO 4, PSO 5, PSO 6, PSO 7
CO 4	The learner will understand key accounting terms and apply them in the preparation and presentation of financial statements.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 8
CO 5	The learner will get acquainted with the methods of inventory valuation that are mandated in AS-2.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO7
CO 6	The learner will demonstrate the ability to prepare final accounts of a manufacturer considering typical transactions relating to manufacturing concerns.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 7	The learner will demonstrate the ability to differentiate between installment sales and hire purchases, understand interest calculations under different cases, and apply relevant accounting methods.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7

Program Name: B.Com	Course Name: Commerce I	Course Code: 010102
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner is expected to become fully conversant with the aspects of business, Elements of business environment, Entrepreneurship and Setting up of the business unit.	PSO1, PSO2, PSO3, PSO4, PSO5, PSO6, PSO8, PSO9, PSO10, PSO11, PSO12

CO 2	The learner will appreciate the importance of business in a developing economy.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 8, PSO 10, PSO 12
CO 3	The learner will consider Entrepreneurship as a career option.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 8, PSO 10, PSO 12

Program Name: B.Com	Course Name: Business Economics I	Course Code: 010103
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	Learner will be able to understand the concept of consumer demand and be able to analyse it using demand forecasting.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to explain consumer behaviour using ordinal utility analysis and be able to apply in the analysis to a variety of public policy issues.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to interpret the relationship between short run and long run production and supply.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able to differentiate between various types of costs and also be able to illustrate the cost-output relationship in the short-run and long-run.	PSO1, PSO2, PSO3, PSO4, PSO5, PSO6, PSO7, PSO8

Program Name: B.Com	Course Name: Business Communication I	Course Code: 010104
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will acquire various types of oral, written and digital communication modes.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 12
CO 2	The learner will acquire the skills of Effective business writing.	PSO 4, PSO 12
CO 3	The learner will understand the process of making effective presentations.	PSO 4, PSO 12
CO 4	The learner will be able to engage in effective interpersonal communication.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 12
CO 5	The learner will be able to carry out communication that maximises team effectiveness.	PSO 1, PSO 6, PSO 9, PSO 10, PSO 12
CO 6	The learner will acquire soft skills and employability skills.	PSO 1, PSO 6, PSO 9, PSO 10, PSO 12

CO 7	The learner will be able to display the communication that makes effective personality.	PSO 1, PSO 4, PSO 6, PSO 8, PSO 9, PSO 10, PSO 12
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Program Name: B.Com	Course Name: Environmental Studies I	Course Code: 010105
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learners will be able to correlate between human environment and the extension of its scope to natural ecosystems.	PSO 1, PSO 10
CO 2	The learner will be able to execute sustainable use of energy resources and water resources in business as well as in the society to ensure its conservation.	PSO 2, PSO 10
CO 3	The learners will be made aware of the new global concepts revolving around the human population as a resource.	PSO 3, PSO 9
CO 4	The learner will be able to understand globally relevant concepts such as Human Development Index (HDI) and World Happiness Index (WHI) and their significance in today's times shall be understood by the learners.	PSO 1, PSO 7, PSO 10
CO 5	The positive and negative impacts of urbanization shall be understood by the learners.	PSO 1, PSO 2, PSO 10

Program Name: B.Com	Course Name: Mathematical & Statistical Techniques I	Course Code: 010106
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to compare the valuation of the principle with different interest rates for different periods and conclude which proposal is better.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6
CO 2	The learner will be able to formulate the Linear Programming Problem, apply coordinate geometry to optimize the outputs.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5

CO 3	The learner will be familiar with the formulae of various Measures of Central Tendencies and Measure of Dispersion, apply the appropriate formula to the problem and able to analyze the data and interpret the result.	PSO 1, PSO 5
CO 4	The learners will know when to use the appropriate probability Theorems, to measure uncertainty and calculate Variance.	PSO 1, PSO 5
CO 5	The learners will know the different decision-making techniques with certainty and under risk and to compare and conclude the optimal decision.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6

Program Name: B.Com	Course Name: Foundation Course I	Course Code: 010107
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand factual aspects of Indian Society.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 2	The learner will be able to understand the Indian multicultural society and be able to appreciate the concept of diversity.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 3	The learner will be able to understand the social problems related to gender.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 4	The learner will also be able to critically analyze the significance of the Constitution in shaping India's political, legal, and social framework.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12

Program Name: B.Com	Course Name: Accountancy & Financial Management II	Course Code: 010201
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to apply accounting principles and methods while preparing financial statements from incomplete records.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will acquire the ability to in preparation and presentation of financial statements for co-operative housing societies and trust.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

CO 3	The learner will acquire knowledge of departmental accounts and understand the basis for apportionment of common expenses and income/receipts over different departments.	PSO1, PSO2, PSO3, PSO4, PSO5, PSO6, PSO7, PSO8
CO 4	The learner will be able to classify branches and ascertain branch results under suitable methods	PSO1, PSO2, PSO3, PSO4, PSO5, PSO7, PSO8

Program Name: B.Com	Course Name: Commerce II	Course Code: 010202
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the opportunities and challenges in the services sector.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 2	The learner will be able to develop skills relating to the marketing of services.	PSO 1, PSO 3, PSO 4, PSO 6, PSO 7, PSO 8, PSO 9, PSO10, PSO11, PSO12
CO 3	The learner will be able to understand the present E-Commerce Scenario.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 4	The learner will be encouraged to consider various career options in the service sector.	PSO 1, PSO 2, PSO 3, PSO 4

Program Name: B.Com	Course Name: Business Economics II	Course Code: 010203
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand and identify the functioning of the market structures of perfect competition, and monopoly, monopolistic competition and oligopoly.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to understand and identify the functioning of the market structures of monopolistic competition oligopoly and elements of game theory.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to acquire knowledge about the factor market and the determination of their pricing strategies under perfect and imperfect market conditions.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able recognize to market failure and the causes leading to it.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

Program Name: B.Com	Course Name: Business Communication II	Course Code: 010204
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand various types of oral, written and digital communication modes.	PSO 6, PSO 9, PSO 12
CO 2	The learner will acquire skills for effective business writing.	PSO 4, PSO 5, PSO 11, PSO 12
CO 3	The learner will be trained for effective presentations.	PSO 4, PSO 5, PSO 11, PSO 12
CO 4	The learner will be able to engage in effective interpersonal communication.	PSO 4, PSO 5, PSO 6, PSO 9, PSO 11, PSO 12
CO 5	The learner will be able to carry out communication that maximises team effectiveness.	PSO 6, PSO 9, PSO 12
CO 6	The learner will acquire soft skills and employability skills.	PSO 6, PSO 9, PSO 12

Program Name: B.Com	Course Name: Environmental Studies II	Course Code: 010205
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the scientific techniques of waste disposal and contribute towards waste management.	PSO 1, PSO 2
CO 2	The learners shall be able to correlate current issues faced by Indian agriculture with the surrounding environmental problems.	PSO 4, PSO 5
CO 3	It is expected that the learners shall be able to identify the causes of various environmental concerns arising due to industrialization and also be able to suggest remedial measures for the same.	PSO 2, PSO 3, PSO 4
CO 4	The learner will be able to develop skills for the professions like tourism and eco-tourism sector.	PSO 1, PSO 5, PSO 6, PSO 8
CO 5	The learner will be able to identify the impact of modern business on the environment and work towards its management.	PSO 1, PSO 2, PSO 3, PSO 4

CO 6	The learner will be able to understand the concept of eco-friendly business and consumption patterns (Green business and green consumerism).	PSO 1, PSO 2, PSO 4, PSO 9, PSO 10
CO 7	The learner will be able to understand the concept of environmental management in the business sector and use human resources to implement the Environmental Management System (EMS).	PSO 6, PSO 7, PSO 9

Program Name: B.Com	Course Name: Mathematical & Statistical Techniques II	Course Code: 010206
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the concepts of stock and MF from arithmetic viewpoint, their differences, calculate dividends, returns, annualized returns through investments in stocks and MF.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6
CO 2	The learner will be able to understand the meaning of derivatives, applications of derivatives in commerce (decreasing / increasing and maxima / minima of cost / profit / revenue/ demand / supply functions), and economics (elasticity of demand).	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6
CO 3	The learner will understand the linear regression model, and estimate the value of one variable using another.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6
CO 4	The learner will be able to identify the patterns of business trends over a period of time and predict the future, formulate suitable economic policies and planning.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6
CO 5	The learner will be able to identify an appropriate probability distribution for a given discrete or continuous random variable and use its properties to calculate probabilities, calculate statistics such as the mean and variance of different probability distributions.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6

Program Name: B.Com	Course Name: Foundation Course II	Course Code: 010207
Course Outcome No.	Course Outcomes	Program Outcome mapping

CO 1	The learner will understand the impact of globalization on the Indian Economy.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 2	The learner will become aware about the current status of Human Rights.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 3	The learner will develop a sense of social responsibility and participatory approval towards society.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 4	The learner will be able to access and analyse the relationship between stressors and stress management techniques.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12

Program Name: B.Com	Course Name: Accounting & Financial Management III	Course Code: 010301
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with theoretical as well as practical aspects of accounting of the Partnership Firms with respect to admission, retirement, and death of Partner/s.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 10, PSO 11
CO 2	The learner will be acquainted with the process of payment of liabilities of the Partnership Firm upon its dissolution.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 9, PSO 10
CO 3	The learner will be acquainted with the accounting treatment of the amalgamation and merging of firms.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 10, PSO 11
CO 4	The learner will be acquainted with the accounting of ascertainment and treatment of Profit Prior to Incorporation.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 9, PSO 12

Program Name: B.Com	Course Name: Financial Accounting & Auditing-Introduction to Management	Course Code: 010302
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the various methods and their importance in analyzing the financial statements of an entity.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be acquainted with the various ratios used in financial statements analysis by a stakeholder in a decision-making process about an entity.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be acquainted with the knowledge and ability to understand and estimate the working capital requirements of different types of entities.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

CO 4	The learner will be acquainted with the knowledge and ability to use various capital budgeting techniques in a decision-making process.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
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Program Name: B.Com	Course Name: Commerce III	Course Code: 010303
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to know the meaning of management, evolution of management thoughts and be able to compare ancient and modern management approach.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11
CO 2	The learner will be able to apply the process of Planning in day-to-day activities. They should be able to use Decision Making Techniques while making decisions.	PSO 1, PSO 9, PSO 10, PSO 11
CO 3	The learner will be able to understand the bases of departmentation in various companies.	PSO 6
CO 4	The learner will be able to understand the importance of motivation and leadership with proper controls.	PSO 6, PSO 7, PSO 8, PSO 9

Program Name: B.Com	Course Name: Business Economics III	Course Code: 010304
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to define key macroeconomic indicators and measures of economic growth and understand how the different economic conditions affect the trade cycle.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to understand the tenets of Keynesian Economics and apply the tenets through various Keynesian tools.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to analyse the role of money in the economy and the integration of the markets with the help of the IS-LM model.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able to describe the concept of inflation and interpret its relationship with unemployment through the Phillips curve.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

Program Name: B.Com	Course Name: Advertising I	Course Code: 010305
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to know the meaning of advertising and its importance to brand building.	PSO 1
CO 2	The learner will be empowered as a consumer and learn how to bring accountability to advertising.	PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 8
CO 3	The learner will be able to emergence of media as well as study about the technological advancements/ growth of media industry in India.	PSO 2, PSO 6, PSO 11
CO 4	The learner will be able to explain the different forms of advertising and stimulate interest among students on the new trends in advertising.	PSO 1, PSO 2, PSO 4, PSO 11

Program Name: B.Com	Course Name: Foundation Course III	Course Code: 010306
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the issues of contemporary India and the affirmative actions taken by the government to address them.	PSO5, PSO6, PSO7, PSO8, PSO9, PSO10, PSO11, PSO12
CO 2	The learner will be able to understand the essence of scientific temper which is characterised by observation, experimentation and validation.	PSO5, PSO6, PSO7, PSO8, PSO9, PSO10, PSO11, PSO12
CO 3	The learner will be able to understand the remedial measures taken to address human rights issues.	PSO5, PSO6, PSO7, PSO8, PSO9, PSO10, PSO11, PSO12
CO 4	The learner will be aware and be able to empathise about the various issues faced by the marginalized sections of society.	PSO5, PSO6, PSO7, PSO8, PSO9, PSO10, PSO11, PSO12

Program Name: B.Com	Course Name: Business Law I	Course Code: 010307
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the Indian Contract Act and the importance of the Contract Act.	PSO 1, PSO 2, PSO 3, PSO 4

CO 2	The learner will have a complete understanding of The Negotiable Instruments Act.	PSO 1, PSO 3, PSO 6
CO 3	The learner will be acquainted with the knowledge of banking regulation.	PSO 1, PSO 2, PSO 3, PSO 6
CO 4	The learner will be aware of the aspects of business law, company secretarial practice, auditing and taxation.	PSO 1, PSO 2, PSO 3, PSO 6
CO 5	Learner will be able to define the legal terms used by business professionals.	PSO 1, PSO 2, PSO 3, PSO 6

Program Name: B.Com	Course Name: Mass Communication I	Course Code: 010308
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the concept of communication.	PSO 1, PSO 8
CO 2	The learner will be able to comprehend the psychological dimensions of behavioural change through communication.	PSO 2, PSO 3, PSO 8
CO 3	The learner will be able to understand the concept and importance of mass communication.	PSO 1, PSO 2, PSO 8
CO 4	The learner will be able to appreciate the choice-based approach of audience on selecting the media.	PSO 2, PSO 3
CO 5	The learner will be able to understand media theories.	PSO 1, PSO 2, PSO 3, PSO 4
CO 6	The learner will be able to trace the development of media since inception.	PSO 5, PSO 7
CO 7	The learner will get acquainted with development of social media.	PSO 1, PSO 4
CO 8	The learner will get basic understanding of documentary making which would incline their interest towards pursuing career in media industry.	PSO 1, PSO 4
CO 9	The learner will get sensitized about the role of media in strengthening the democracy.	PSO 10
CO 10	The learner will get acquainted with the promotional aspect of mass media.	PSO 2, PSO 3
CO 11	The learner will be able to analyse various media sources with special understanding of media ethics laws and its role in nation's development.	PSO 2, PSO 7, PSO 12

Program Name: B.Com	Course Name: Journalism I	Course Code: 010309
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the basics of Journalism.	PSO 1, PSO 10
CO 2	The learner will be able to understand and analyse different forms of Journalism.	PSO 1, PSO 10
CO 3	The learner will be able to understand the gradual evolution of Journalism in India from pre-independence era to modern age Journalism.	PSO 12
CO 4	The learner will be able to understand the centralized and authentic sources of news for reporting/publication.	PSO 9
CO 5	The learner will understand the structure and functions of various Departments in a newspaper house.	PSO 1, PSO 9, PSO 10
CO 6	The learner would be able to understand the styles of journalistic prose.	PSO 1
CO 7	The learner would be able to write in journalistic prose.	PSO 2
CO 8	The learner would understand various types of news reporting.	PSO 1
CO 9	The learner will be able to differentiate between various layouts of newspaper.	PSO 1
CO 10	The learner will be able to understand the importance of illustration as an effective mode of communication.	PSO 1
CO 11	The learner will be able to engage in computer aided technical writing of news.	PSO 1
CO 12	The learner would be able to identify different types of editorial.	PSO 1
CO 13	The learner will be able to understand the importance of language style, correctness in editing.	PSO 8
CO 14	The learner will be able to edit any given draft.	PSO 1
CO 15	The learner will be able to differentiate between a feature and news report.	PSO 1
CO 16	The learner will be able to identify various types of features in a newspaper.	PSO 1
CO 17	The learner will be able to write a feature on any given topic.	PSO 2

Program Name: B.Com	Course Name: Company Secretarial Practice I	Course Code: 010310
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will have an insight about Company Secretarial Practices.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5
CO 2	The learner will understand the role of Company Secretary towards Company's statutory provisions, rules and regulations.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5
CO 3	The learner will understand the various aspects of Company Management, meetings and reports.	PSO 1, PSO 2, PSO 3
CO 4	The learner will get sensitized of the position of a company secretary as the representative of the company.	PSO 3, PSO 4, PSO 5
CO 5	The learner will be able to appreciate the need for regular secretarial audit.	PSO 1, PSO 4, PSO 5

Program Name: B.Com	Course Name: Business Management I	Course Code: 010311
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to gain a solid understanding of Marketing Management fundamentals.	PSO 1, PSO 5
CO 2	The learner will be able to apply Market Segmentation Processes.	PSO 2, PSO 3, PSO 4
CO 3	The learner will be able to evaluate opportunities and challenges in BoP Marketing.	PSO 3, PSO 4
CO 4	The learner will be able to explore factors driving growth in the rural market.	PSO 2, PSO 5, PSO 11, PSO 12
CO 5	The learner is expected to formulate Effective Marketing Strategies for diverse segments.	PSO 3, PSO 4, PSO 5, PSO 11, PSO 12

Program Name: B.Com	Course Name: Accountancy & Financial Management IV	Course Code: 010401
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the basic terms used in company accounts.	PSO 1, PSO 2, PSO 5, PSO 7, PSO 8, PSO 10, PSO 11
CO 2	The learner will be acquainted with the theoretical and practical aspects of issue, conversion and redemption of preference shares.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 10

CO 3	The learner will be acquainted with the theoretical and practical aspects of issue, conversion and redemption of debentures.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 7, PSO 10
CO 4	The learner will be acquainted with the accounting of conversion of Partnership Firm into a Limited Liability Partnership.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 9, PSO 10, PSO 11

Program Name: B.Com	Course Name: Financial Accounting and Auditing VI –Auditing	Course Code: 010402
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the basics in auditing.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10
CO 2	The learner will be acquainted with the Audit Planning, Procedures and Documentation process in Auditing.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10
CO 3	The learner will be acquainted with the internal and statutory audit of special entities like Limited Liability Partnerships (LLPs), Co-operative Housing Societies, Co-operative Industrial (Commercial) Societies and Trusts.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 10
CO 4	The learner will be acquainted with the various Auditing Techniques: Vouching & Verification of Incomes, Expenses, Assets and Liabilities.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 10

Program Name: B.Com	Course Name: Commerce IV	Course Code: 010403
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner is expected to understand the production process of industries and the inventory control techniques followed by them.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 7, PSO 11
CO 2	The learner is expected to know the various Quality Management processes and techniques adopted by companies.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 7, PSO 11
CO 3	The learner is expected to have a complete understanding of all components of the Indian financial system.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 10, PSO 11

CO 4	The learner is expected to differentiate between different types of market players.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 10, PSO 11
CO 5	The learner will be motivated to become more financially included by participating in financial markets.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8, PSO 10, PSO 11

Program Name: B.Com	Course Name: Business Economics IV	Course Code: 010404
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to acquaint themselves with the basics of public finance and the role of government in the economy.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to interpret the revenue patterns of modern governments and the efficiency and distributional effects of taxation.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to demonstrate the effects of public expenditure and debt in an economy.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able to define fiscal policy, identify the role of taxation and spending and evaluate the concept of fiscal federalism in India.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

Program Name: B.Com	Course Name: Advertising II	Course Code: 010405
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner is expected to analyse the themes for different ad campaigns and how communication models are used for this.	PSO 1, PSO3
CO 2	The learner will be able to understand USP at a personal level as well as the subject-oriented topic.	PSO 1, PSO 2, PSO 3, PSO4, PSO 8, PSO 11
CO 3	The learner will develop the creative skills and will be motivated to think out-of-the-box.	PSO 2, PSO 3, PSO 8, PSO 11
CO 4	The learner is expected to get a clear idea on what an ad agency does and how they can make a career in advertising.	PSO 1, PSO 3, PSO 8, PSO 9, PSO 11

Program Name: B.Com	Course Name: Foundation Course IV	Course Code: 010406
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will become aware of contemporary rights and their role in building a healthy society.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 2	The learner will develop a sense of responsibility with respect to usage of technology.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 3	The learner will improve interpersonal and soft skills required for professional life.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 4	The learner will become aware about human rights, issues related to migration, disaster management and weaker sections of the society and thus develop a humanitarian approach in addressing such issues.	PSO 5, PSO 6, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12

Program Name: B.Com	Course Name: Business Law II	Course Code: 010407
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner is expected to understand the Indian Contract Act and the importance of the Contract Act.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6
CO 2	The learner will have a complete understanding of The Negotiable Instruments Act.	PSO 1, PSO 2, PSO 3, PSO 6
CO 3	The learner will be acquainted with the knowledge of banking regulation.	PSO 1, PSO 2, PSO 3, PSO 6
CO 4	The learner will be aware of the aspects of business law, company secretarial practice, auditing and taxation.	PSO 1, PSO 2, PSO 3, PSO 6
CO 5	The learner will be able to define the legal terms used by business professionals.	PSO 1, PSO 2, PSO 3, PSO 6
CO 6	The learner will be able to file RTI forms.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6

Program Name: B.Com	Course Name: Mass Communication II	Course Code: 010408
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the concept of communication.	PSO 1, PSO 2

CO 2	The learner will be able to comprehend the psychological dimensions of behavioural change through communication.	PSO 2, PSO 3
CO 3	The learner will be able to understand the concept and importance of mass communication.	PSO 1, PSO 8
CO 4	The learner will be able to appreciate the choice-based approach of audience on selecting the media.	PSO 3, PSO 4
CO 5	The learner will be able to understand media theories.	PSO 1, PSO 4
CO 6	The learner will be able to trace the development of media since inception.	PSO 2, PSO 3
CO 7	The learner will get acquainted with development of social media.	PSO 3, PSO 4
CO 8	The learner will get basic understanding of documentary making which would incline their interest towards pursuing career in media industry.	PSO 4, PSO 5, PSO 6
CO 9	The learner will get sensitized about the role of media in strengthening the democracy.	PSO 10, PSO 12
CO 10	The learner will get acquainted with the promotional aspect of mass media.	PSO 4
CO 11	The learner will be able to analyse various media sources with special understanding of media ethics laws and its role in nation's development.	PSO 10, PSO 12
CO 12	The learner will understand the different career prospects related to mass media.	PSO 10, PSO 12

Program Name: B.Com	Course Name: Journalism II	Course Code: 010409
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the basics of Journalism.	PSO 1, PSO 5, PSO 10
CO 2	The learner will be able to understand and analyse different forms of Journalism.	PSO 2, PSO 5, PSO 10
CO 3	The learner will be able to understand the gradual evolution of Journalism in India from pre-independence era to modern age Journalism.	PSO 1
CO 4	The learner will be able to understand the centralized and authentic sources of news for reporting/publication.	PSO 1
CO 5	The learner will understand the structure and functions of various Departments in a newspaper house.	PSO 1

CO 6	The learner will be able to understand the styles of journalistic prose.	PSO 6
CO 7	The learner would be able to write in journalistic prose.	PSO 6
CO 8	The learner would understand various types of news reporting.	PSO 6
CO 9	The learner will be able to differentiate between various layouts of newspaper.	PSO 2, PSO 8, PSO 11
CO 10	The learner will be able to understand the importance of illustration as an effective mode of communication.	PSO 2, PSO 8, PSO 11
CO 11	The learner will be able to engage in computer aided technical writing of	PSO 5, PSO 10
CO 12	The learner will be able to identify different types of editorial.	PSO 6
CO 13	The learner will be able to understand the importance of language style, correctness in editing.	PSO 1, PSO 6
CO 14	The learner will be able to edit any given draft.	PSO 6
CO 15	The learner will be able to differentiate between a feature and news report.	PSO 6
CO 16	The learner will be able to identify various types of features in a newspaper.	PSO 6
CO 17	The learner will be able to write a feature on any given topic.	PSO 6

Program Name: B.Com	Course Name: Company Secretarial Practice II	Course Code: 010410
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the role of secretary in management of the company.	PSO 2, PSO 3, PSO 4
CO 2	The learner is expected to have a complete understanding about the position of director.	PSO 1, PSO 5
CO 3	The learner will be able to understand the power, duties and responsibilities of a director.	PSO 1, PSO 5
CO 4	The learner will be able to differentiate between various types of company meetings.	PSO 2, PSO 3, PSO 5
CO 5	The learner will be able to organize a corporate meeting with formalities.	PSO 3, PSO 5

Program Name: B.Com	Course Name: Business Management-Marketing Management II	Course Code: 010411
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Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the role of distribution in marketing, recognizing its significance in reaching consumers efficiently.	PSO 1, PSO 2, PSO 3
CO 2	The learner is expected to differentiate between direct and indirect marketing and explore technology-enabled distribution strategies for enhanced efficiency.	PSO 1, PSO 2, PSO 3, PSO 6
CO 3	The learner will be able to comprehend marketing channels, including the roles of intermediaries in distribution, factors influencing channel decisions, and the impact of E-Marketing.	PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7
CO 4	The learner will be able to grasp the meaning, need, and importance of logistics management, including the integration of AI, and contemplate the future of logistics in India.	PSO 1, PSO 2, PSO 3,
CO 5	The learner will be able to comprehend the introductory aspects of promotion, understanding the elements of the promotion mix.	PSO 5, PSO 6, PSO 7

Program Name: B.Com	Course Name: Financial Accounting & Auditing VII –Financial Accounting	Course Code: 010501
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with relevant provisions of the Companies Act, 2013 related to preparation of final accounts.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 2	The learner will be acquainted with the concept of internal reconstruction, its legal aspects and accounting procedure.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 3	The learner will be acquainted with the concept of buyback of shares, conditions of buyback and the accounting treatment thereof.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 4	The learner will be acquainted with investments in fixed and variable income earning securities and its accounting treatment.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7

CO 5	The learner will be acquainted with ethics and disclosure requirement with respect to companies' final accounts.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 10
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Program Name: B.Com	Course Name: Financial Accounting & Auditing –Cost Accounting VIII	Course Code: 010502
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the concepts of amalgamations in the nature of mergers and acquisitions and its accounting as per AS-14.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 2	The learner will be acquainted with the meaning of foreign currency transactions, need for conversion of foreign currency transactions in the reporting currency, recognition of exchange fluctuation and its accounting.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 3	The learner will understand the meaning and significance of winding up of companies, its types and its accounting treatment.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 4	The learner will be acquainted with the meaning, significance and methods of valuation of shares of the company.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7

Program Name: B.Com	Course Name: Commerce V	Course Code: 010503
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to define the meaning of marketing and evolution of marketing.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 8, PSO 11, PSO 12
CO 2	The learner will be able to compare Strategic v/s Traditional Marketing.	PSO 1, PSO 2, PSO 6, PSO 11
CO 3	The learner will be able to analyse the importance of Marketing Research, MIS and CRM in today's world.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6, PSO 11, PSO 12
CO 4	The learner will be able to understand the 2 P'S (Product, Price) and should be able to understand how marketers apply in making decisions related to marketing of products and services.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 9, PSO 10, PSO 11
CO 5	The learner will be able to understand the marketing channels used by various companies.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6, PSO 11, PSO 12

CO 6	The learner will be able to acquaint with challenges faced by the marketer, managers and marketing dimensions in changing environment.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 9, PSO 10, PSO 11
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Program Name: B.Com	Course Name: Business Economics V	Course Code: 010504
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to grasp the importance of planning undertaken by the government of India, failures and achievements as the foundation of the ongoing planning and economic reforms taken by the government.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to understand the role of agriculture and the problems associated with the sector and analyze the growth of the secondary sector.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to gain a wider perspective of the structure, growth and reforms in the service sector, financial markets and foreign trade of India.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able to develop comprehensive knowledge of contemporary issues of India and critically analyze issues that figure in the Economic Survey.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

Program Name: B.Com	Course Name: Psychology of Human Behavior at Work I	Course Code: 010505
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the scientific foundations of Organisational Behaviour.	PSO 1, PSO 2, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11
CO 2	The learner will be able to identify personal dimensions of personality and attitudes.	PSO 1, PSO 3, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11
CO 3	The learner will be able to understand the applications of Motivation concepts in Industry.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10

CO 4	The learner will be able to understand the evolving concept of leadership.	PSO 1, PSO 2, PSO 4, PSO 7, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
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Program Name: B.Com	Course Name: Computer System & Application I	Course Code: 010506
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to identify the various definitions for data communications and networking and how they are used in the communications industry.	PSO 1, PSO 6, PSO 9, PSO 11, PSO 12
CO 2	The learner will be able to understand operations of Channelization protocols, Random Access protocols and Wired & Wireless LAN.	PSO 1, PSO 6, PSO 9, PSO 11, PSO 12
CO 3	The learner will be able to understand the basic concepts of DBMS. Formulate, using SQL, solutions to a broad range of query and data update problems.	PSO 1, PSO 5, PSO 11
CO 4	The learner will be able to design new database and modify existing ones for new applications and reason about the efficiency of the result.	PSO 1, PSO 5, PSO 11
CO 5	The learner will be able to demonstrate the basic mechanics and navigation of an Excel spreadsheet.	PSO 1, PSO 5, PSO 6, PSO 11
CO 6	The learner will be acquainted with learning formulas, creating charts and graphs that can easily explain or simplify complex information or data.	PSO 1, PSO 5, PSO 6, PSO 11

Program Name: B.Com	Course Name: Elements of Operations Research I	Course Code: 010507
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand the theory and application of operations research.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 11

CO 2	The learner will be able to solve linear programming problems using appropriate techniques and optimization solvers and interpret the results obtained.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 11
CO 3	The learner will be able to determine the optimal strategy of minimization of cost of transportation of products from source to destination or maximization of profits of transportation using various methods.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 11

Program Name: B.Com	Course Name: Direct & Indirect Tax I	Course Code: 010508
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to identify and understand various concepts and terms related to direct taxation.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will acquire the ability to determine the residential status of an assessee and to compute the taxable income of assessee with different residential status.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to compute income from salaries, house property, business/profession, capital gains and income from other sources.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will understand the various benefits/deductions under chapter VI-A of the income tax act, 1961 which are to be reduced from the gross total income of the assessee.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 5	The learner will be able to compute the net total income and the total tax liability of an individual assessee considering the income from all heads of income and the deduction under chap VI A of the Income Tax Act, 1961.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 6	The learner will understand the procedure of E-filing of income Tax return.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

Program Name: B.Com	Course Name: Export Marketing I	Course Code: 010509
Course Outcome No.	Course Outcomes	Program Outcome mapping

CO 1	The learner will be able to examine the concept, factors influencing, importance, risk involved in export marketing, problems of India's export sector and direction of export trade for products and services.	PSO 1, PSO 2, PSO 3
CO 2	The learner will be able to examine various types of trade barriers, major Economic Groupings of the world, agreements of WTO and overseas market selection process.	PSO 1, PSO 2
CO 3	The learner will be able to recognize the highlights and impact of Foreign Trade Policy and benefits to exporters.	PSO 2, PSO 3, PSO 5, PSO 6, PSO 7
CO 4	The learner will be able to evaluate the various financial incentives, schemes and institutional assistances to Indian exporters.	PSO 1, PSO 4, PSO 6

Program Name: B.Com	Course Name: Marketing Research I	Course Code: 010510
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the application of Marketing Research.	PSO 1
CO 2	The learner will participate in research and know the various branches of Marketing Research.	PSO 2
CO 3	The learner will have a complete understanding of all components of the Marketing Research approach.	PSO 3
CO 4	The learner will be able to know different types of marketing research agencies.	PSO 4

Program Name: B.Com	Course Name: Business Management III Management & Organisational Development	Course Code: 010511
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will know the meaning of management, the evolution of management thoughts and be able to compare ancient and modern management approach.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 7

CO 2	The learner will be able to apply the process of Planning in day-to-day activities. They should be able to use Decision-Making Techniques while making decisions.	PSO 1, PSO 2, PSO 3, PSO 5,
CO 3	The learner will understand the bases of departmentation in various companies.	PSO 1, PSO 2, PSO 5, PSO 6, PSO 7
CO 4	The learner will understand the importance of motivation and leadership with proper controls.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 8, PSO 10
CO 5	The learner will know the challenges faced by managers in the changing environment.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6, PSO 7, PSO 12

Program Name: B.Com	Course Name: Business Management V Financial Management	Course Code: 010512
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will acquire knowledge of the principles, the organisation and working of modern business.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6
CO 2	The learner will develop the ability to apply the knowledge of commercial and economic principles to specific business problems.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5
CO 3	The learner will be able to appreciate the working of market forces and their effect on business.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7
CO 4	The learner will develop the ability to judge the feasibility and profitability of a business proposition.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 8
CO 5	The learner will be able to collect, organise and interpret commercial data.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7

Program Name: B.Com	Course Name: Financial Accounting & Auditing –Financial Accounting VIII	Course Code: 010601
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand AS – 14 - Amalgamation, Absorption & External Reconstruction.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 2	The learner will be acquainted with Accounting of Transactions of Foreign Currency.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7

CO 3	The learner will be acquainted with Liquidation of Companies.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 4	The learner will be acquainted with Underwriting of Shares & Debentures.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 5	The learner will be acquainted with Valuation of Shares.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7

Program Name: B.Com	Course Name: Financial Accounting & Auditing –Cost Accounting X	Course Code: 010602
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the Integrated and non-integrated system of Cost Accounting, relationships between cost and financial accounting and preparation of various cost ledger accounts.	PSO 1, PSO 2, PSO 4, PSO 5, PSO 9
CO 2	The learner will understand the meaning of a contract and other terms used in contract costing, computation of profit of an incomplete contract.	PSO 1, PSO 2, PSO 4, PSO 9
CO 3	The learner will gain the advanced knowledge of practical aspects of process costing system followed in different organizations having different processes in the industry.	PSO 1, PSO 2, PSO 9
CO 4	The learner will understand the cost for various level of production, the desirable volume of production, the profit at various level of production, the differences between sales, revenue and variable cost.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6, PSO 8, PSO 9
CO 5	The learner will be able to calculate advanced variances, interpret variances, analysis and evaluation of past performance using the results of variance analysis. Use of variances analysis to assess how future performance of an organisation can be improved through cost control technique.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 9
CO 6	The learner will be able to understand the emerging concepts of Cost Accounting.	PSO 1, PSO 2, PSO 3, PSO 7, PSO 9, PSO 11, PSO 12

CO 7	The learner will be able to understand the Integrated and non-integrated system of Cost Accounting, relationships between cost and financial accounting and preparation of various cost ledger accounts.	PSO 1, PSO 2, PSO 4, PSO 5, PSO 9
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Program Name: B.Com	Course Name: Commerce VI	Course Code: 010603
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the basic concepts of Human Resource Management and Human Resource Planning.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 8, PSO 9
CO 2	The learner will be able to recognize the techniques adopted by HR Managers to develop the Human Resource working in their companies.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6, PSO 9
CO 3	The learner will be able to understand the Importance of Human relations as a key to successful organizations.	PSO 1, PSO 4, PSO 6, PSO 8, PSO 10, PSO 11
CO 4	The learner will be acquainted with the recent trends and challenges in HRM.	PSO 1, PSO 2, PSO 3, PSO 6, PSO 8, PSO 9
CO 5	The learner will acquire the skills needed for managing HR effectively.	PSO 1, PSO 2, PSO 3, PSO 6, PSO 8, PSO 9

Program Name: B.Com	Course Name: Business Economics VI	Course Code: 010604
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to interpret the international trade theories and analyse the effect of international trade on welfare and income distribution.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will be able to evaluate for and against free trade and have an insight on the importance of various international trade blocs.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will be able to explain the ways to correct Balance of Payments disequilibrium and the determination of exchange rates.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

CO 4	The learner will be able to develop comprehensive knowledge of contemporary issues of world trade and analyse issues that feature in the World Development Report.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
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Program Name: B.Com	Course Name: Psychology of Human Behavior at Work II	Course Code: 010605
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand and analyse the group and team formation.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11
CO 2	The learner will be able to evaluate the developments of conflict resolutions.	PSO 1, PSO 2, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 3	The learner will understand the process of Organisational change and Stress management.	PSO 1, PSO 2, PSO 3, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11
CO 4	The learner will understand the emerging concepts of Organisational culture.	PSO 1, PSO 2, PSO 3, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12

Program Name: B.Com	Course Name: Computer System & Application II	Course Code: 010606
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand how to protect your online business, keeping your accounts secure and being aware of cybercrime.	PSO 1, PSO 6, PSO 7, PSO 9, PSO 11, PSO 12
CO 2	The learner will learn the use and utility of functions and formulas on excel spreadsheet. Working knowledge of organizing and displaying large amounts and complex data.	PSO 1, PSO 5, PSO 6, PSO 11
CO 3	The learner will be able to manipulate data lists using Outline, Auto-filter and PivotTables. Record repetitive tasks by creating Macros.	PSO 1, PSO 5, PSO 6, PSO 11
CO 4	The learner will be able to demonstrate knowledge of programming terminology and how applied using Visual Basic.	PSO 1, PSO 11

CO 5	The learner will be able to develop a Graphical User Interface (GUI) based on problem description.	PSO 1, PSO 11
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Program Name: B.Com	Course Name: Elements of Operations Research II	Course Code: 010607
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to optimize the allocation of resources to demand points in the best possible way using various techniques and minimize the cost or time of completion of several jobs by several persons.	PSO 1, PSO 2, PSO 3, PSO 5, PSO 6
CO 2	The learner will be able to model competitive real-world phenomenon using concepts from game theory.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 6
CO 3	The learner will be able to formulate network models for service and manufacturing systems and apply operation research techniques and algorithms to solve these network problems.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6

Program Name: B.Com	Course Name: Direct & Indirect Tax II	Course Code: 010608
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be able to understand various terms related to Goods and Service Tax.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 2	The learner will determine the time, place and value of supply.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 3	The learner will know the contents and format for various documents like tax invoice, bill of supply, debit note, credit note etc.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
CO 4	The learner will be able to compute the amount of GST, SGST and IGST payable after considering the eligible input tax credit.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 8
CO 5	The learner will be able to determine whether a person is required to obtain registration under GST law.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8

CO 6	The learner will understand the procedure of E-filing of GST return.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7, PSO 8
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Program Name: B.Com	Course Name: Export Marketing II	Course Code: 010609
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the concepts like product planning, branding decisions, packaging, labelling, marking in export markets.	PSO 1, PSO 2
CO 2	The learner will be able to analyse the Export pricing strategies and various International Commercial Terms in export marketing.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 6, PSO 7
CO 3	The learner will be able to define the concept and strategies for choice of export distribution channels, logistics in export marketing.	PSO 1, PSO 2, PSO 3, PSO 4,
CO 4	The learner will be able to recognize different modes of transport available to exporters.	PSO 1, PSO 2, PSO 3, PSO 4
CO 5	The learner will be able to appreciate the need for insurance and highlight the various sales promotion techniques used in export marketing.	PSO 1, PSO 6, PSO 11

Program Name: B.Com	Course Name: Marketing Research II	Course Code: 010610
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the application of Marketing Research.	PSO 1
CO 2	The learner will be able to participate in research and know the various branches of Marketing Research.	PSO 2
CO 3	The learner will understand all components of the Marketing Research approach.	PSO 3
CO 4	The learner will be able to know different types of marketing research agencies.	PSO 4

Program Name: B.Com	Course Name: Business Management IV Management & Organisational Development	Course Code: 010611
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Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will understand the meaning of Directing, Leadership and other management functions. approach.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12
CO 2	The learner will understand the importance of motivation and Coordination.	PSO 1, PSO 6, PSO 7, PSO 8, PSO 9
CO 3	The learner will understand the controlling types and requirement of effective control.	PSO 1, PSO 6, PSO 10
CO 4	The learner will be able to design and develop modern MIS-ERP.	PSO 1, PSO 8, PSO 9, PSO 11
CO 5	The learner will able to know the contemporary issues in management.	PSO 1, PSO 6, PSO 8, PSO 9, PSO 10, PSO 11, PSO 12

Program Name: B.Com	Course Name: Marketing Research II	Course Code: 010612
Course Outcome No.	Course Outcomes	Program Outcome mapping
CO 1	The learner will be acquainted with the knowledge and ability to use various capital budgeting techniques in a decision-making process.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 2	The learner will be acquainted with the knowledge and ability to understand and estimate the working capital requirements of different types of entities.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7
CO 3	The learner will be acquainted with the knowledge and ability to understand and evaluate the policy for management of Accounts Receivables, Cash and Marketable Securities of different types of entities.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5, PSO 7, PSO 8
CO 4	The learner will be acquainted with the knowledge of meaning of Cost Accounting, Cost Classification, Marginal Cost and Break-Even Analysis and Preparation of Cost Sheet.	PSO 1, PSO 2, PSO 3, PSO 4, PSO 5