

Entrepreneur Development Cell

Faculty-in-Charge: Dr.(Smt.) Tejashree Patankar

Core Committee: Secretary: Sanidhya Chavan

Vice-Secretary: Unnati Ambekar

Treasurer: Saurabh Surve

Executive Members: Tejal Morvekar, Tanaya Doshi , Shivani Mahadik

Event 1: Orientation Seminar

Date: 19th July, 2017

Speaker: Sanidhya Chavan

Unnati Ambekar

Ritik Mangla

Faculty-in-charge: Tejashree Patankar

Venue: R.A.Podar College (classroom T1)

The Orientation Seminar of “Entrepreneur Development cell” was on 19th July, 2017. The core committee of the forum organised the orientation and were the speaker as well for the day. Dr. Tejashree Patankar Faculty-in- charge of EDC addressed students introduced herself and also motivated them by few words. The basic motive behind the orientation was to motivate students who wants to become entrepreneurs.



Faculty-in-charge: Dr. Tejashree patankar

Speaker 1: Mr.Ritik Mangla

He was the first speaker of the event. He elaborated the jest of what EDC is about & being a part of EDC committee as a student treasurer what and how is he going to help the members throughout the year.



Addressing students about creative activities held in EDC

Speaker 2: Mr.Sanidhya Chavan

Being a secretary of EDC-2017 he explained all the plans motive & how this forum going to help the students if they join EDC was briefed.



Encouraging Students to be a part of Entrepreneur Development cell

Speaker 3: Ms.Unnati Ambekar

She briefed the sections in which EDC is going to work throughout the year. Plans of EDC & how will it benefit to the members if they joint the forum.



Explaining the rules and regulations

Event 2: Inauguration Workshop

DATE: 20th July 2017

SPEAKER: Prof. Victor Manickam

VENUE: Welingkar Education School

ORGANISER: WE School Team, EDC

The team of Welingkar Business School tied up with the Entrepreneurship Development Cell of R. A. Podar College of Commerce and Economics and Organized an Entrepreneurship Development Seminar for people of all age groups on Thursday 20th July, 2017.

Speaker 1: Mr. Sumedh Samarth

He was the resource person for the seminar conducted in Welingkar College and addressed students about what is the seminar about

Speaker 2: Prof. Victor Manickam

Entrepreneurship Management Faculty was the speaker for the same. The seminar focused on key points like believing in yourself and your ideas.

Development of an existing business follows up with the traditions and the Quality of work provided by a business. There is always something special about a business, one only needs to know how it can be used as an opportunity to grow the business!

‘How to Grow and Manage your Family Business’



*Creative thinking and entrepreneurial talk by Prof.
Victor Manickam*

Seminar at Welingkar



Interactive sessions between students

Event 3: Inauguration of Stall Bonanza

Date: 20th July 2017

Venue: Near G1

Organizer: Entrepreneur Development Cell

Inaugurated by: Dr. (Mrs.) Shobhna Vasudevan (Principal)

The Entrepreneurship Development Cell of R.A.Podar College of Commerce and Economics came up with the idea of Stall Bonanza. The idea was to have students of our college to get a mock experience how market work.

The basic motive of the cell is to provoke students to come up with innovative idea and try them out to know its pros and cons.

The Entrepreneur Development Cell is run by students and under the supervision of Dr. (Mrs.) Tejashree Patankar ma'am,

Principal Dr. (Mrs.) Shobhna Vasudevan inaugurated and told us more about Entrepreneurship.



Principal ma'am
lighting the lamp

During the inauguration, Principal ma'am shared few new ideas with us, so that we could bring changes in the field of marketing.

Rather than cutting the ribbon, the idea was to untie the ribbon from one of the ends which gave message of innovative thinking, the idea is almost the same but it saves resources and that's something that is limited for every person.



Principal Ma'am
untying the
Ribbon

She also focused on having group sessions for students who like to think in a different way and come up with new ideas for existing things or new things.

She encouraged students to present even the very silly ideas with flaws, as new ideas definitely have flaws but they get resolved over a period of time getting better and innovative.



“Core Team Entrepreneur”

Event 4: Stall Bonanza (juice)

Date: 26th August 2017

Venue: Near G1

Organizer: Entrepreneur Development Cell

Stall Handled by: Mr. Dhiraj Vinayak Kadwadkar

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“An idea can change the world”, Same way Mr. Dhiraj Vinayak Kadwadkar of R.A.Podar College came up with social Entrepreneurship idea to launch a new product in the market called “JOOS”, it's a fruit juice with a basic intention to give keep every person healthy.

Orange juice	Pineapple juice
Daily Value of Vitamin C	Anti-inflammatory properties
Lower Cholesterol	Anticancer agent
Prevents Ulcers	Cataract prevention
Prevents Kidney Stones	Asthma prevention
Healthy Carbohydrates	Strengthens Bones and Eyesight



Stall Bonanza (juice): - Mr.Dhiraj Kadwadkar (Left) Entrepreneur and M.com student ,
Mr.Sanidhya Chavan (Right) EDC Secretary and B.com student.



Product Name: - "JOOS" (Refreshment Drink), Flavours: - Orange and Pineapple,
Quantity: - 200 ml.



Explaining Health benefits
(importance of fruits) and
uniqueness of the product



Providing fruit juice on the
occasion of Ganesh Chaturthi to
college staff

Event 5: Stall Bonanza

Date: 10th October 2017 to 13 October 2017

Venue: Near G1

Organizer: Entrepreneur Development Cell

We planned to keep Business counters (Stalls) for F.Y.Bcom students to encourage them by displaying their business ideas in our college. The objective is to give them the small platform to showcase their entrepreneurial skills. As this is in their in the syllabus of F.Y.Bcom Commerce Paper 1 (Introduction to business module 3 & 4). The syllabus Module 3 is business process and module 4 is entrepreneur. Therefore, to give them practical application of the theory knowledge, they are encouraged for business process.

The Procedures to be followed for business process setup:

1. First filling up the forms [which will give details about the business ideas]
2. Second fixing up of appointment with the scanning committee
3. Thirdly discussion with scanning committee and get the approval and date of display.
4. Supporting and handling by the core committee and the facilitator on the day of actual business display.



Dr (Mrs) Shobhna Vasudevan
(Principal)



Dr (Mrs) Tejashree Patankar (Commerce Department)



Ms Kavita Jajoo (Vise Principal)



Stall Bonanza